

APhA-ASP
AMERICAN PHARMACISTS ASSOCIATION
ACADEMY OF STUDENT PHARMACISTS



Student Outreach

University of Southern California - Sept. 29th, 2011

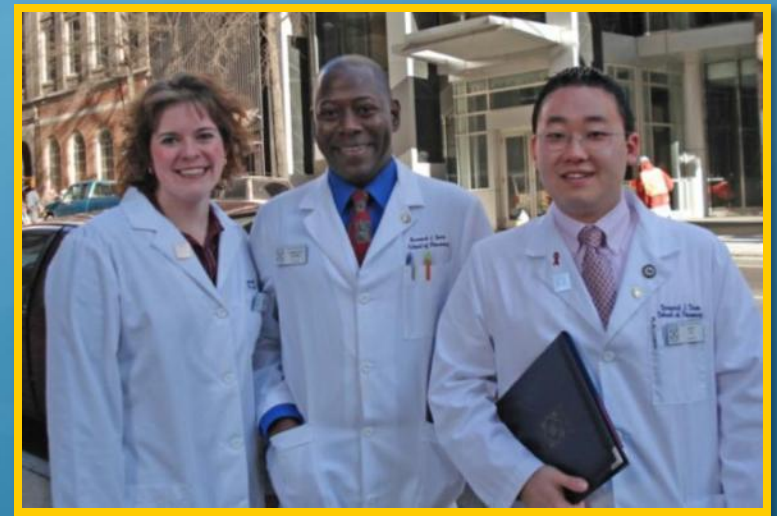
Parth D. Shah

2011-2012 APhA-ASP National Member-at-large



The American Pharmacists Association A Place for You in Pharmacy

- APhA represents over **60,000** members from all corners of the profession
 - Pharmacists
 - Student Pharmacists
 - Scientists
 - Technicians
- **Academy of Student Pharmacists**
- **Academy of Pharmaceutical Research & Science**
- **Academy of Pharmacy Practice and Management**
- **Transitioning: New Practitioner Network and Special Interest Groups**



**Being a Pharmacist Means
Being a Member of APhA!**



APhA

A Place for Student Pharmacists

Membership in APhA-ASP

Our Mission:

Serve as the *collective voice* of student pharmacists, provide opportunities for *professional growth*, to improve *patient care*, and to envision and advance the *future of pharmacy*.



- Represents over **32,000** student pharmacists
- **118** Chapters, one at every school and college of pharmacy in the US and Puerto Rico
- More than 40 years of professional development, meetings, patient care projects, and much more!



Learn By Doing...



APhA-ASP Patient Care Projects

Operation Heart



Supported by



Daiichi-Sankyo

- Raise public awareness of CVD and its risk factors
 - Hypertension
 - Dyslipidemia
 - Tobacco Cessation
 - Diet & Lifestyle changes
- Provide patients with prevention strategies
- Inaugural 6 months: Over 6000 student pharmacists screened more than **31,000** and educated **1.7 million**



APhA-ASP Patient Care Projects

Operation Diabetes



Supported by



- Confront the growing epidemic
 - Screening patients
 - Educating the public about the importance of prevention
 - Collaborating with other health care providers
- During 2010 over **44,000** screened and **8.7 million** educated
- Help patients prevent secondary complications of diabetes
- Advocate, educate, collaborate, and promote!



APhA-ASP Patient Care Projects

Operation Immunization

- Promoting the public health by
 - Increasing access to immunizations
 - Educating the public on vaccine-preventable disease
- Over its 14-year history, students have delivered more than **1 million** immunizations
- Since 2004, over **80 million** patients have been educated
- Consider the impact: advocate, educate, facilitate, and immunize!



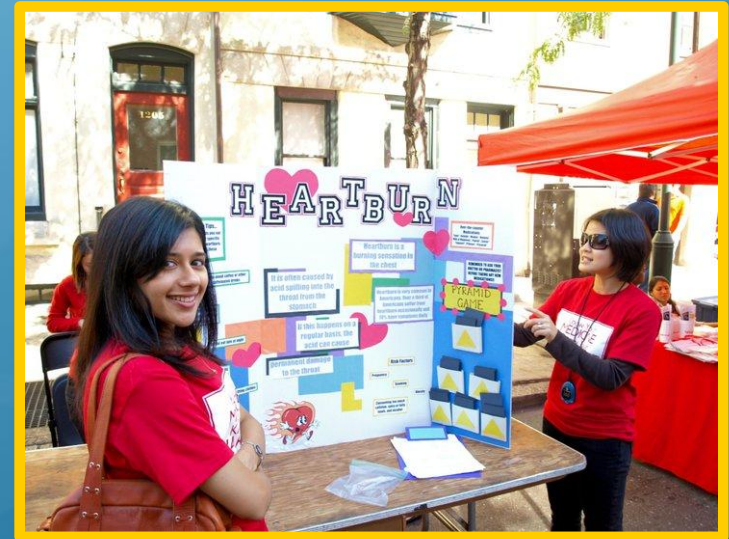
Supported by





Heartburn Awareness Challenge

- Emphasizes the role of pharmacists and student pharmacists in supporting patient self-management
- Designed to improve patient-provider communication and presentation skills
- Promotes collaboration with other student organizations
- Help your patients “Get Heartburn Smart”!



Supported by





APhA-ASP Community Outreach Projects Generation RX

- 2010.2 - Substance Abuse Education
- Community outreach program based prescription drug abuse and misuse prevention
 - Top 3 winning schools will send 2 representatives to University of Utah School on Alcoholism and Other Drug Dependencies
- Toolkit with presentations and handouts available



Supported by





APhA-ASP Community Outreach Projects

Project CHANCE

- Partnership with 340B entity and other health care professionals
- Up to 5 \$10,000 Awards given to APhA-ASP Chapters to start or continue patient care projects in 340B subsidized clinics
- Design a project with an interprofessional aspect
- Opportunity for poster presentation during APhA Annual Meeting & Exposition





Take **Action...**



Policy & Advocacy for Pharmacy

Make Your Voice Heard

- **Educate** legislators about pharmacy issues and pharmacy education
- **Motivate** fellow students and pharmacists to be more involved in governmental affairs and politics
- **Advocate** the value of pharmacy and patient care in the health care market and economy



Get involved through grassroots advocacy!



Policy & Advocacy for Pharmacy Make Your Voice Heard

- Health care is at the forefront of American politics!
- Many decisions affecting pharmacy are made by your legislators
- APhA works for **you!**
 - Dedicated Government Affairs staff
 - Resources for grassroots advocacy
- **How can you get involved?**
 - Visit the Legislative Action Center
 - Become a SPAN Liaison
 - Organize a Legislative Day



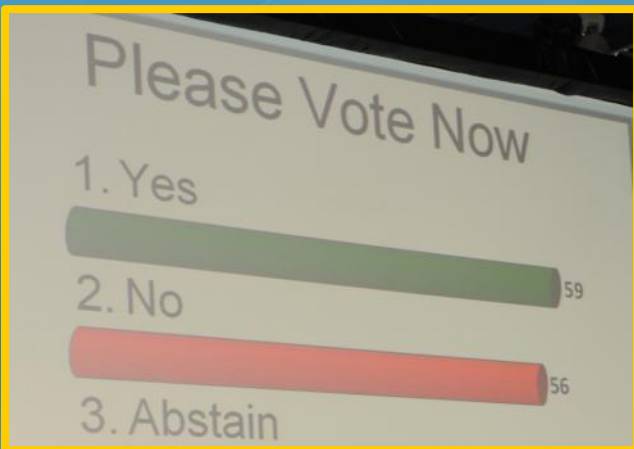


Policy & Advocacy for Pharmacy

APhA-ASP Policy Process



- APhA-ASP gives you a **voice** through the APhA-ASP Policy Process
 - Your idea could be presented at the APhA-ASP House of Delegates
 - It all begins at your MRM
- **Have an idea?**
 - Make your voice heard!
 - Become a part of APhA-ASP Policy





Changing the Public's Perception Promoting Your Profession

- **Advocating to the public**
 - Overcome misunderstandings about what pharmacists do
 - Educate the public on how pharmacists can make their lives better
- **October is...**
American Pharmacists Month!
 - Celebrate your profession
 - Resources available from APhA
 - APhM Logos
 - Product & Planning Guides
 - YouTube Videos

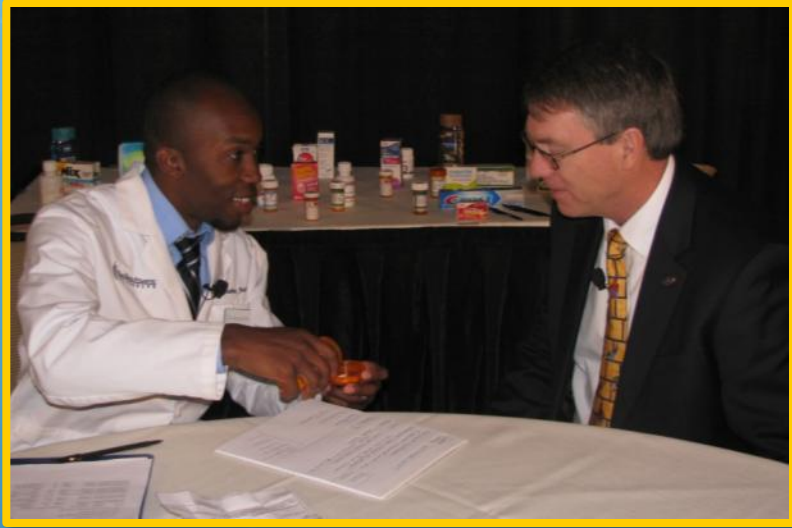




Realizing your
own Potential...



APhA-ASP National Patient Counseling Competition



- Improve patient counseling skills
- Strengthens pharmacist-patient relationship
- Local competition
 - Top ten local finalists eligible to receive prizes from APhA
 - Local winner has opportunity to represent chapter at national competition
- National winner recognized on stage at APhA2012 in New Orleans, LA

Supported by





PharmFlix Video Competition

- Participate in our third annual video competition
- Based on the theme
“Share Your Story...”
 - Create a 90 second video about what drives your passion for pharmacy and the impact it has made in your community.
- Deadline is December 1st, 11:59 PST
- People’s Choice Award Voting



2010 1st Place Submission:
University of Oklahoma



APhA-ASP Membership Benefits

Leadership Training Series

- Enhance leadership skills
 - Presentation skills
 - Time management
 - Developing your team
 - Goal Planning Strategies
 - Conflict Resolution
- Earn a certificate of recognition
- Great CV and Resume Builder





APhA-ASP Involvement Opportunities

Leadership Development

- **Local Positions**

- President
- President-elect
- Vice-President
- Membership Vice-President
- Secretary
- Treasurer
- Historian
- SPAN Liaison
- PR Coordinator
- Member-at-large
- Webmaster



- **Regional Positions**

- Regional Delegate
- Regional Member-at-large
- MRM Coordinator



APhA-ASP Involvement Opportunities

Leadership Development



- **Standing Committees**
 - Awards
 - Communication
 - Education
 - Policy
- **National Officers**
 - President
 - President-elect
 - Members-at-large (2)
 - Speaker of the House



APhA Foundation Scholarships

- **12 \$1000** scholarships available
 - 1 for each of our 8 Regions
 - 3 at-large recipient
 - Jerry Ross Air Force
- Recognizes outstanding involvement and academic achievement
- Any member is eligible to apply!
- Application deadline **December 1**



For more information, visit:
<http://www.APhAFoundation.org/>



Student Leadership Awards

- **Student Leadership Award**
 - Four **\$500** scholarships
 - Recognizes outstanding leadership and academic achievement
- **Good Government Student Pharmacist of the Year Award**
 - **\$1000** cash award
 - Recognizes successful organization of grassroots activity and advocating for the profession
 - Active within state association



**Applications due
November 1**



Internships & Practice Experiences Experiential Opportunities at APhA

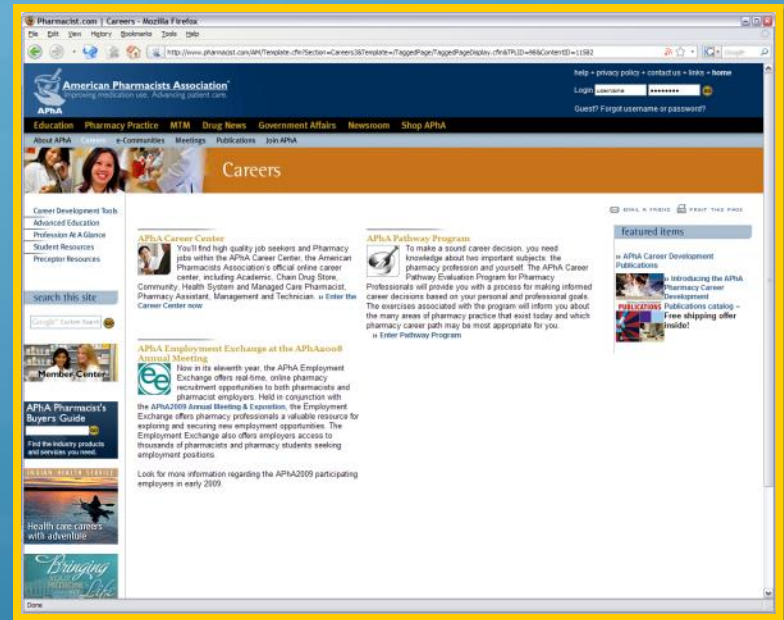


- **Experiential Education**
 - Summer internship
 - Advance Pharmacy Practice Experiences (APPEs)
- **Executive Residency Program**
 - APhA Foundation
 - Post-graduate opportunity in association management and leadership



APhA-ASP Membership Benefits Career Tools & Resources

- APhA Career Center
 - Career Pathways Program
 - Online Job Search
 - CV/Resume Workshop
 - Interviewing Techniques
- Career Connection



Your Key to Career Resources
<http://www.pharmacist.com/>



Connections across the Country



Midyear Regional Meetings

Don't miss out on the **only** meeting exclusively designed for student pharmacists!

- Network with student pharmacists within your region
- Educational sessions and workshops
 - e.g. Leadership Training Series
- MRM Expo
- Regional Officer Elections
- APhA-ASP Policy Process
- Friday Night Social



Region 8 MRM

Las Vegas, NV
Oct. 28th-30th





APhA2012 in **New Orleans, LA** Annual Meeting & Exposition



- Thousands meet to celebrate the profession of pharmacy
- **Four days** of programming for student pharmacists, including:
 - Motivational speakers
 - Educational Session
 - APhA Exposition
 - Social Events
 - APhA-ASP House of Delegates
 - Residency Information & Showcase
 - Networking Opportunities





University of Utah School on Alcoholism & Other Drug Dependencies

- Held each June in Salt Lake City, UT
- Programming focused on addiction and chemical dependency
 - Clinical Pharmacy Sessions
 - Pathophysiology of Addiction
 - Intervention & Counseling
 - 12-Step Programs
 - Group Therapy Sessions
- Also learn about the social effects of alcoholism and chemical dependency
- **Two** student scholarships available

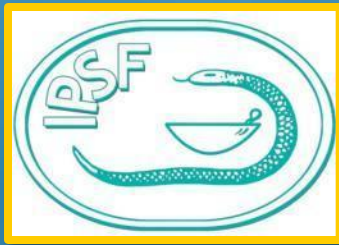




Looking **Beyond** our **Borders...**



International Pharmaceutical Students Federation (IPSF) International Opportunities



- **Every APhA-ASP member is also a member of IPSF**
- Public Health Initiatives
 - Tobacco Awareness Campaign
 - Humanitarian Campaign
 - HIV/AIDS Awareness Campaign
- Coordinates an International Student Exchange Program (SEP)
- Holds Annual World Congress
- Leadership Opportunities
- APhA-ASP: **2011 International Winner in the Humanitarian Campaign: The Vampire Cup**



Stay Connected to the Profession

- APhA E-Communities
 - *Policy & Advocacy*
 - *APhA-ASP Chapter Development*
 - *APhA-ASP Patient Care Projects*
- APhA-ASP Student Pharmacist Connection
- APhA CEO Blog – Tom Menighan





“You have entered into a profession in which
you don’t have to worry about making a
living...”

“So worry about making a difference...”



For More Information
APhA Contacts

APhA Website
<http://www.pharmacist.com>

APhA-ASP Website
<http://www.pharmacist.com/students>

APhA-ASP Email
APhA-ASP@aphanet.org

Phone (Toll-free)
1-800-237-APhA, ext. 7514

Email
parthdsh@usc.edu



A Place for Student Pharmacists

Interprofessional Collaboration

- Academy focus for 2010 – 2012:
 - **One Team: Working Together to Shape the Future of Health Care.**
- White Paper on Student Health Professionals Viewpoint on Interprofessional Collaboration
- Ad Hoc Committee on Interprofessional Collaboration
- Magazine article exchanges
- Emphasizing collaboration within our patient care projects





For All those **Looking** for a **Deal...**



APhA-ASP Membership Benefits

Publications, Discounts & More!

- Access to Pharmacy Publications
 - *Student Pharmacist Magazine*
 - JAPhA Online
 - *Pharmacy Today Online*
 - E-newsletters and Updates
 - Product & Therapeutics Bulletins
- Discounts on textbooks, Lexi-Comp software, and APhA merchandise
- Discounts on GEICO auto insurance
- Free professional liability insurance for final year student pharmacists





APhA Pharmacy Library

APhA's Online Resource Advancing Practice Education

- APhA's leading resources available in electronic format
 - Handbook of Nonprescription Drugs: An Interactive Approach to Self-Care
 - The APhA Complete Review for Pharmacy
- Over 200 Case Studies
- For Institution subscription information please e-mail:
Christopher McKerrow: cmckerrow@aphanet.org



PHARMACYLIBRARY

American Pharmacists Month

Ad Hoc Committee



Purpose

- ▶ Educate the public about...
 - Who we are
 - What we do
 - How we help
 - Our training and education
- ▶ Celebrate Pharmacy
- ▶ Promote immunizations

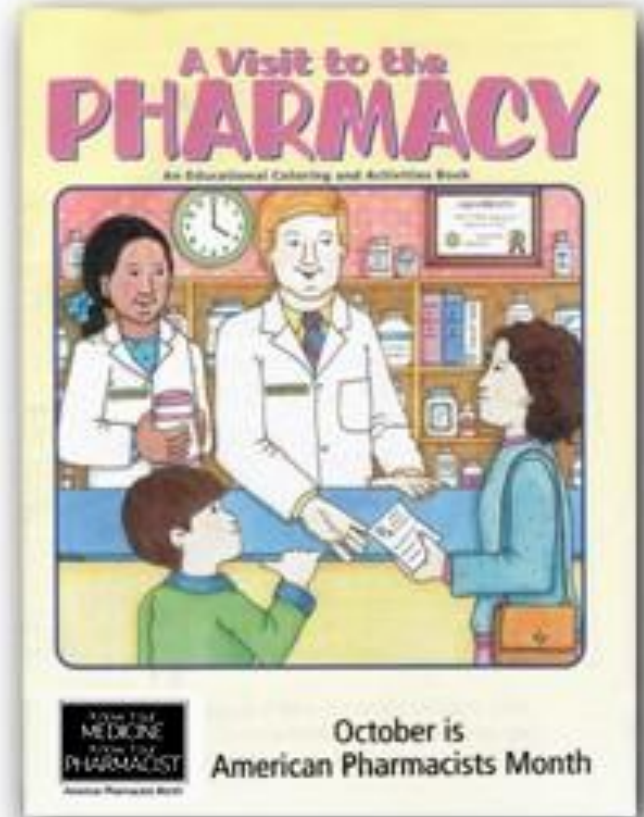


SCchool Photo



Ideas

- ▶ Library Readings
- ▶ Classroom Presentations
- ▶ Health Fairs
- ▶ Media Outreach
 - Editorials
 - Radio
 - News
 - Blogs
- ▶ Medication Adherence



Share your story

Little things make a big difference...



- ▶ How have you been able to impact a patient's drug therapy?
- ▶ How have you made a difference?
- ▶ Why did you decide to study pharmacy?

SIGN UP!

Ad Hoc Committee